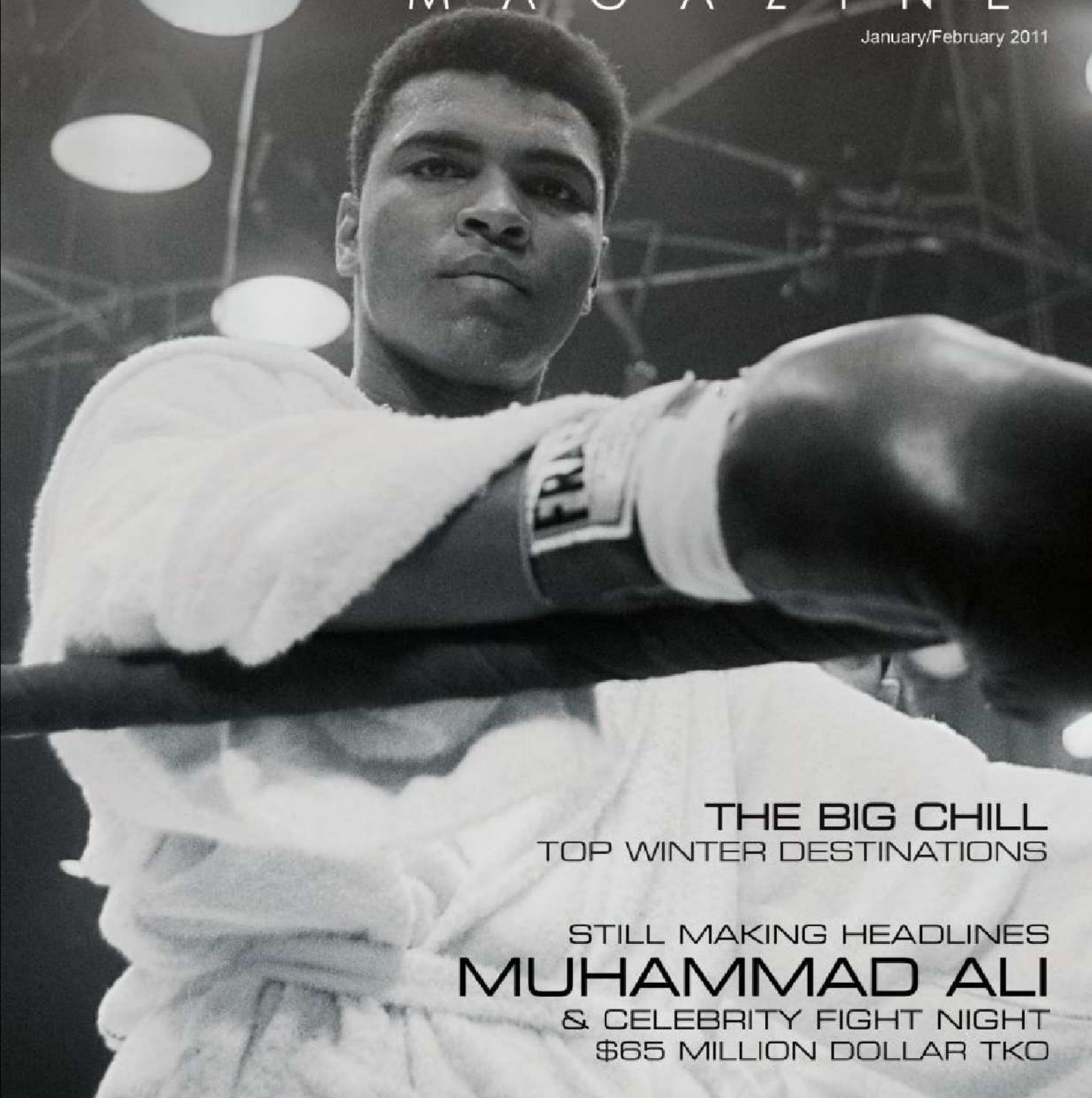


THE AFFLUENT LIFESTYLE MAGAZINE

Jetset

M A G A Z I N E

January/February 2011



THE BIG CHILL
TOP WINTER DESTINATIONS

STILL MAKING HEADLINES
MUHAMMAD ALI
& CELEBRITY FIGHT NIGHT
\$65 MILLION DOLLAR TKO



HOTEL BEAUCHAMPS

By Tom Zenner

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There's a relatively short list of experiences you can have in your lifetime that would truly fit under the category of "magical." Perhaps, and hopefully, it's a first kiss with a love of your life. The birth of a child undoubtedly makes the cut, and anytime you can avoid a TSA pat down and fly private across town, country, or

globe, that counts for sure. But there is no debate that a first trip to Paris is something so special that memories of it will not only be cherished forever, they'll be galvanized in joy and bronzed in romantic reminiscences that few cities will ever be able to duplicate. From the cuisine, the history, the style, the splendor, and the fact that anything you want is within reach, there is no way to fully put into words what that first trip to the City of Lights is like without physically landing at Charles de Gaulle, walking the streets, sipping the wine, randomly picking a bistro or market, and invading the boutiques and shops, museums, plazas, relics, and landmarks.

What makes Paris on par with New York, and possibly a handful of other celebrated cities on a very short list, is that the second, tenth, and fiftieth trips there will be almost as good as the initial

one—especially if one of those subsequent excursions can unearth a hidden gem of the city, something unexpected that not only exceeds expectations but also becomes part of the photo strip of memorable moments that you'll take home with you and relive for years to come.

There's no shortage of hotel choices when you're in Paris, but here's a suggestion that combines the right amounts of charm,



style, class, hipness—and this oh-so-important aspect: location—because when you're in Paris, the idea is to be out exploring and enjoying, and Hotel Beauchamps is the perfect launch pad and crash pad for all you want to do. Situated in the eighth arrondissement of Paris, on the corner of rue Ponthieu and rue du Colisee, literally a block off the Champs Elysees, Hotel Beauchamps is smack dab in the heart of Paris.

Owner Grace Leo of G.L.A. Hotels developed the vision and concept for the gorgeous hotel, then turned over the reigns to interior designer Pascal Allaman to assist her in bringing it to life. The result is a very cosmopolitan boutique hotel complete with spirit and an arty and literary edge. The décor and energy of Hotel Beauchamps literally tell a story: that of an imaginative, scholarly arts collector with a passion for art and travel, Baltazar Beauchamps. The hotel was previously